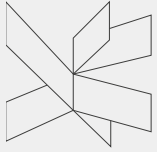


Bring ideas to life
VIA University College



VIA Presentation

NETFAS Virtual Tour

10. June 2021



VIA University College

Our name

VIA is not an abbreviation. It's Latin meaning is "by way of". We see VIA as a station on life's journey, where students learn and grow before travelling on as professionals ready to contribute to society and make a difference.

VIA University College – the educational institution

VIA University College is among the largest of Denmark's seven universities of applied sciences.

The universities of applied sciences or university colleges offer **professional bachelor's degree** programmes combining theory and practise.

VIA offers all professional bachelor degree programmes in the **Central Denmark Region**.

Read more about us on en.via.dk

VIA's programme portfolio

Secondary Education

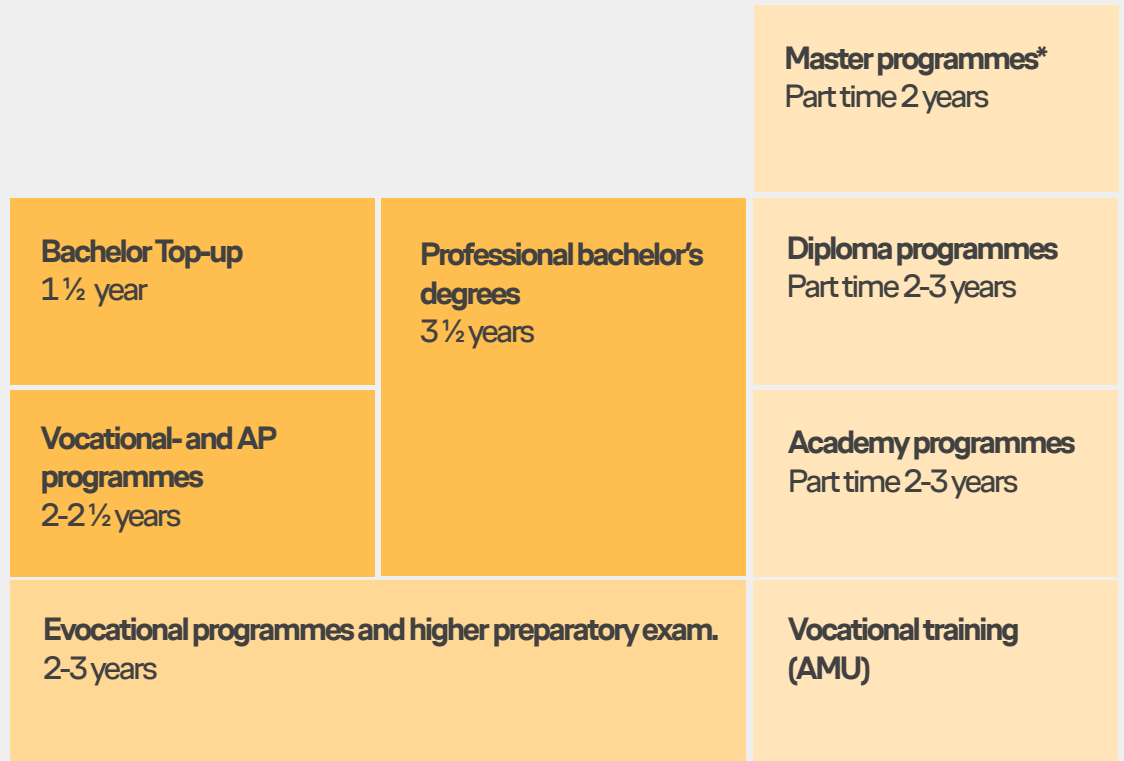
- Vocational programmes
- Higher Preparatory Examination (hf)

Higher Education

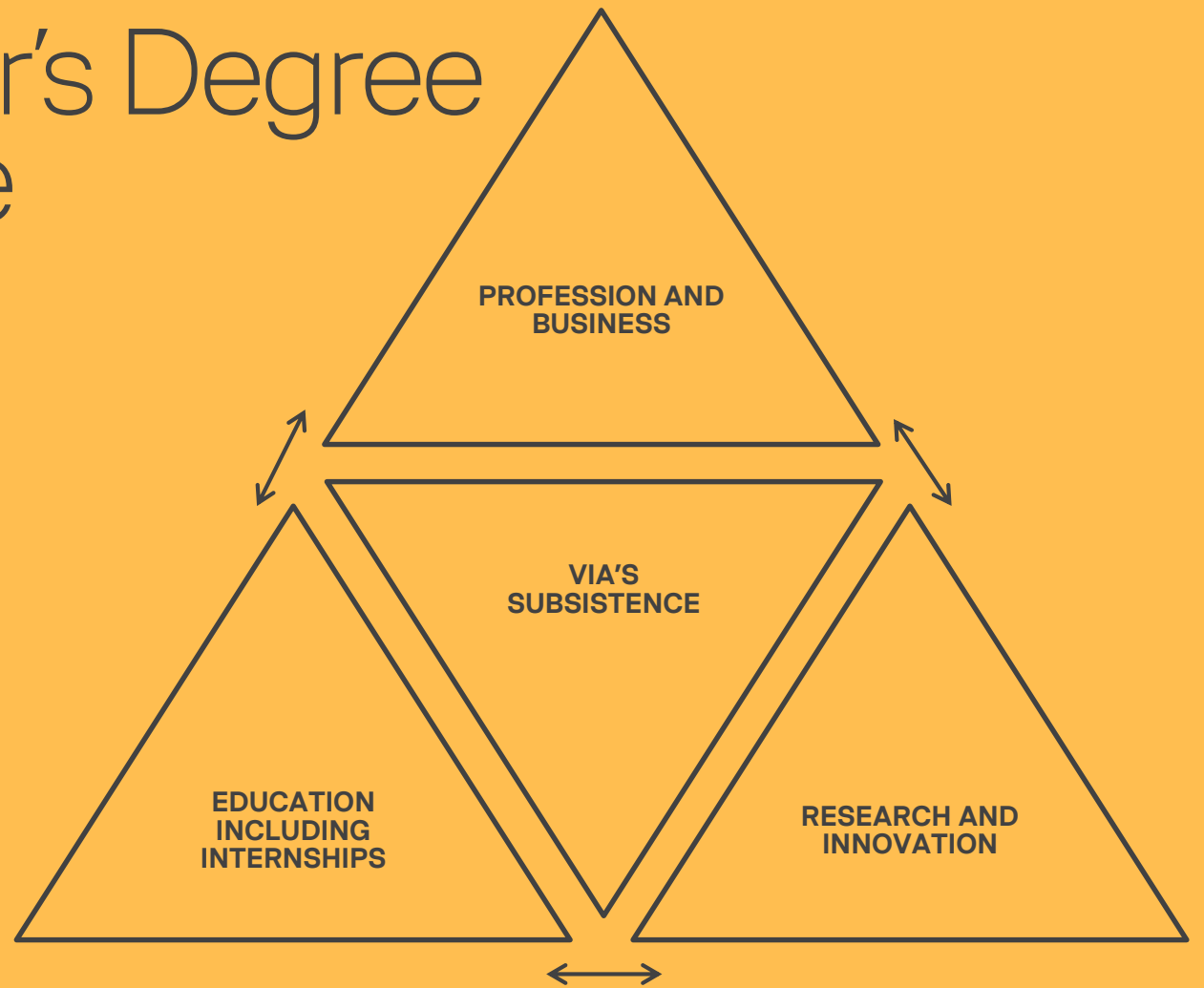
- Academy Profession (AP) Degrees
- Bachelor's degree top-up
- Professional Bachelor's Degrees

Continuing Education

- Academy programmes
- Vocational training
- Diploma programmes
- Courses and conferences
- Master programmes* (in collaboration with universities)

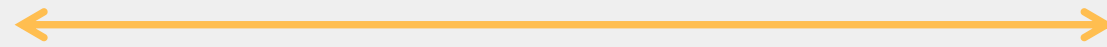


Professional Bachelor's Degree - Theory and practice



Cooperation at the centre

**VIA University
College**



- Research and development
- New knowledge, inspiration and resources
- Cooperation with students

**The public and
private labour
markets**

VIA University College in numbers

19,253
20,000
2,100 11
8 1.7 mia

Among the largest educational institutions in Denmark

19,000 students and 20,000 participants of continuing education

2,100 employees (750 administration, 1,350 research and education)

11 addresses across the Central Danish Region

8 campuses in 7 campus cities

Budget 2020: DKK 1.7 billion



VIA University
College

Vision 2030

Take action
Push boundaries
Learn together

We act in the interest of society with the purpose of shaping a sustainable future together. Based on a solid academic foundation we push the boundaries of creating, sharing and applying knowledge. In ambitious learning communities we fail, learn and succeed together to make the strongest impact.

Strategic intentions

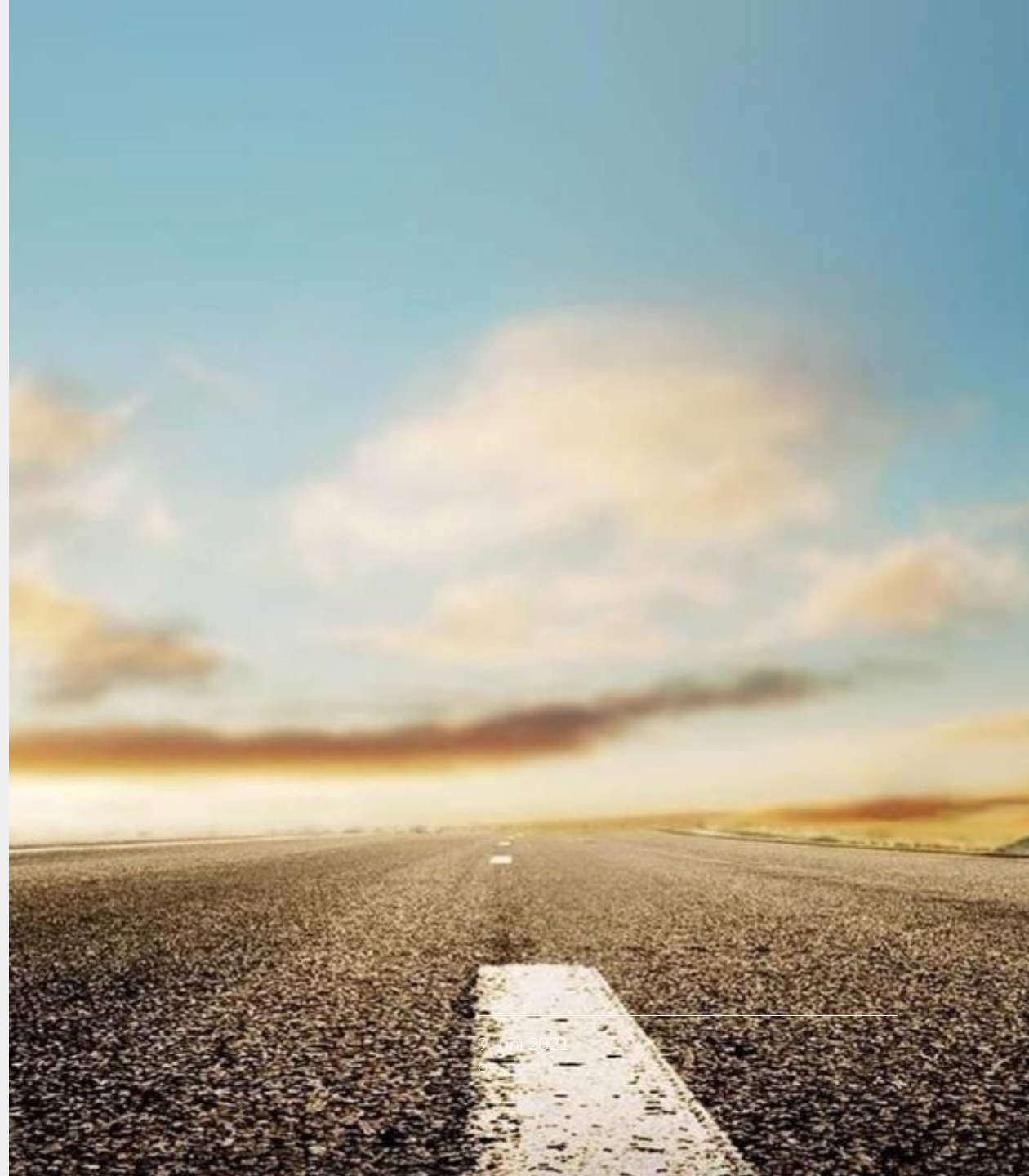
We educate for professional practice in cooperation with the professions

We develop new knowledge for, challenge, and inspire professional practice

We create opportunities for students and staff

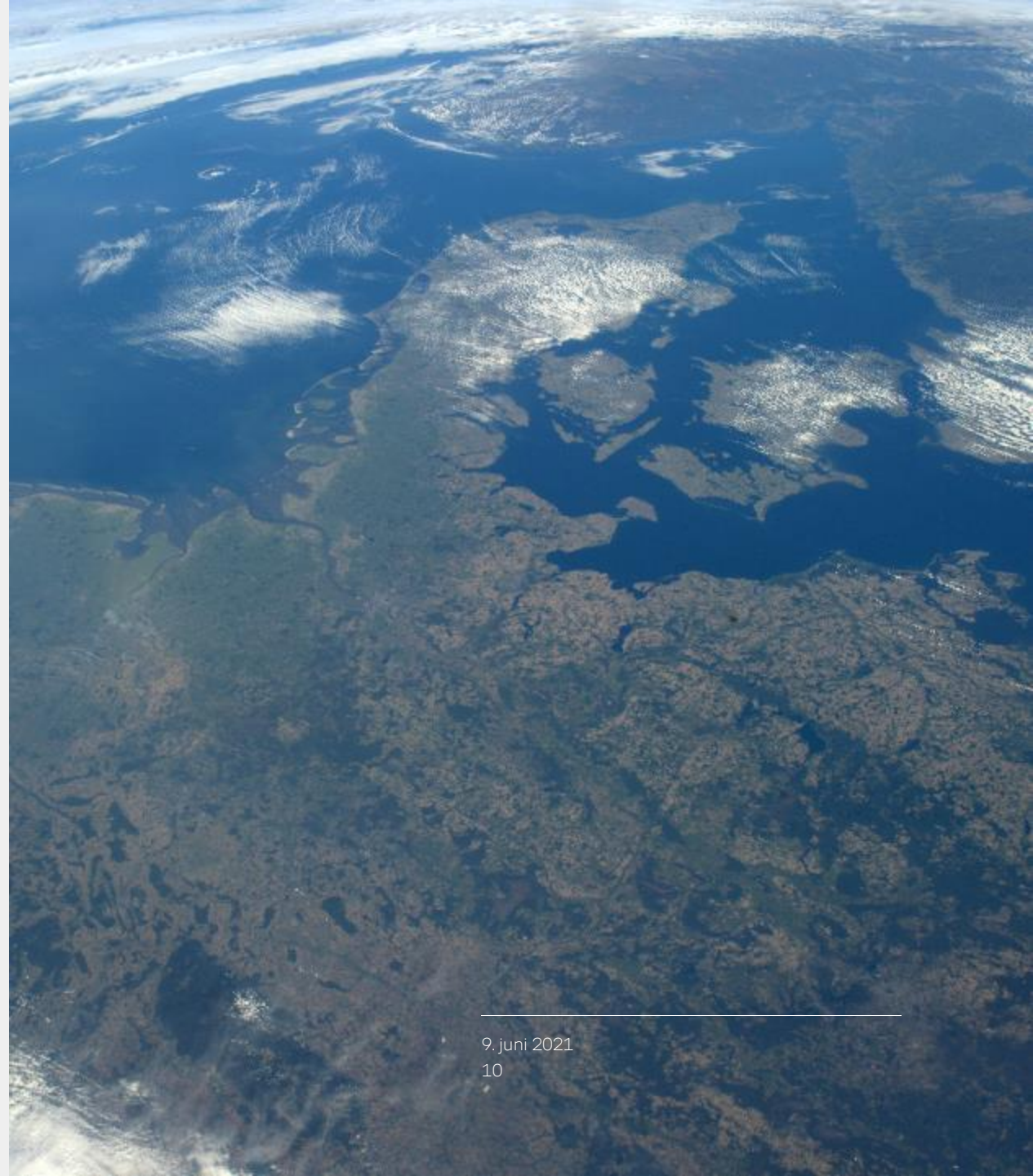
We engage globally with a local foundation

We act with courage, passion and curiosity



We respond to challenges in the surrounding world

- + Globally, the UN's 17 sustainable development goals have set high standards for finding smart solutions to the great challenges of the world today.
 - + Domestically, the public sector is under rapid change and businesses are experiencing tough global competition.
 - + Globalisation and new digital technologies continually create a need for new knowledge in all parts of society and induce great changes on the labour market.
 - + Jobs that is as of yet still unknown to us must be created for continued growth and development.
- = A great need for practice based knowledge and education**



UNESCO Associated Schools Network

VIA University College is a part of the world-wide 'UNESCO Associated Schools Network'. Together with other sustainable institutions across the globe, VIA will exchange experiences by integrating the UN Sustainable Development Goals in teaching.



THE GLOBAL GOALS

For Sustainable Development

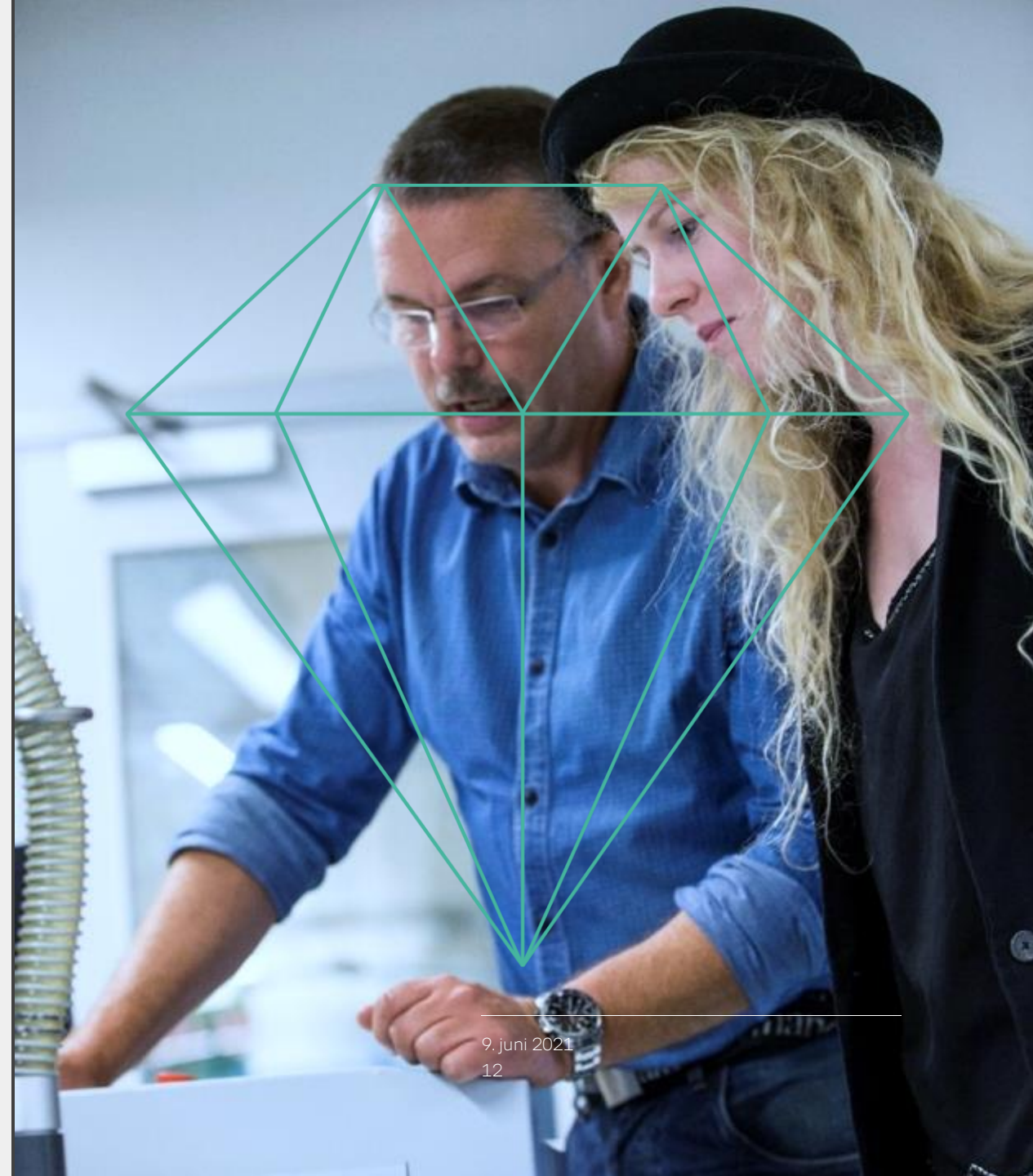
Impact VIA **education for the future**

Students must master their professions at the highest possible level.

They must understand and be able to contribute to the digitalisation of their profession.

They must be creative and able to employ critical thinking when solving problems.

In collaboration with the practices, VIA must rethink education and bring new technologies into play – and share internally.



Impact VIA **strengthened partnership with private businesses**

We must create greater synergy across educational programmes.

We must develop more projects building bridge between the public and private sectors.

VIA must be among the leading business oriented educational institutions.

We adapt our educations in dialogue with recipients to make sure they support innovation and growth.



Impact VIA **a strong social commitment**

VIA must be a local and global partner to society.

We employ democracy and the UN's 17 sustainable development goals as beacons for our work.

We must shape and educate responsible world citizens who make their own impact on the world.



Impact VIA **flexible and effective collaboration**

VIA wants to be an inviting, responsive and accessible organisation that is easy to collaborate with and navigate in.

We put the task at hand in the centre and think holistically.

We use technology to strengthen coherence, transparency and communication for the benefit of students, employees and partners.



Strong educational environments

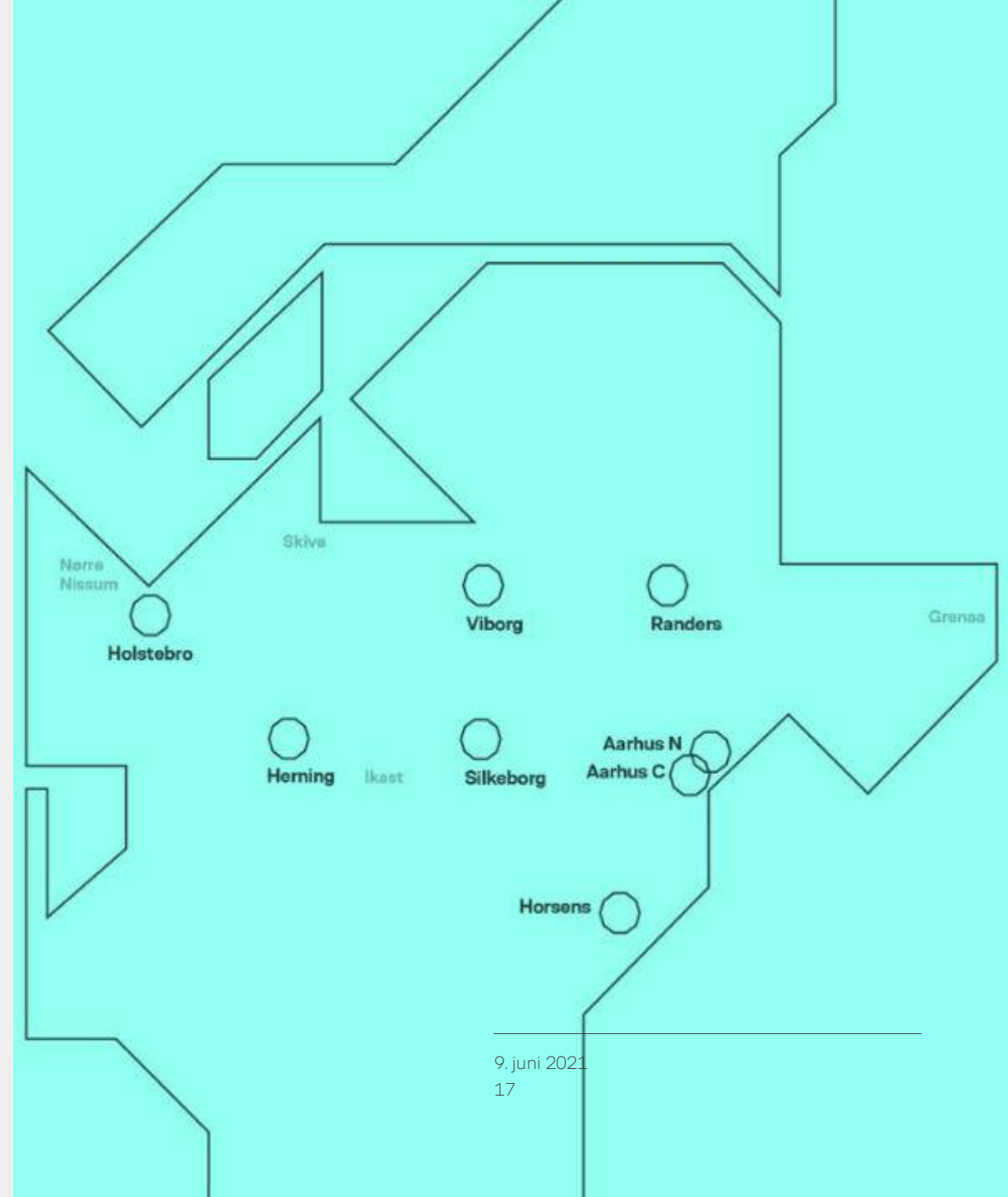
- More than 40 different educational programmes across 11 departments.
- Managed by 11 Deans with reference to the Executive Board.
- Vice Rector Academic is ultimately responsible for the area.



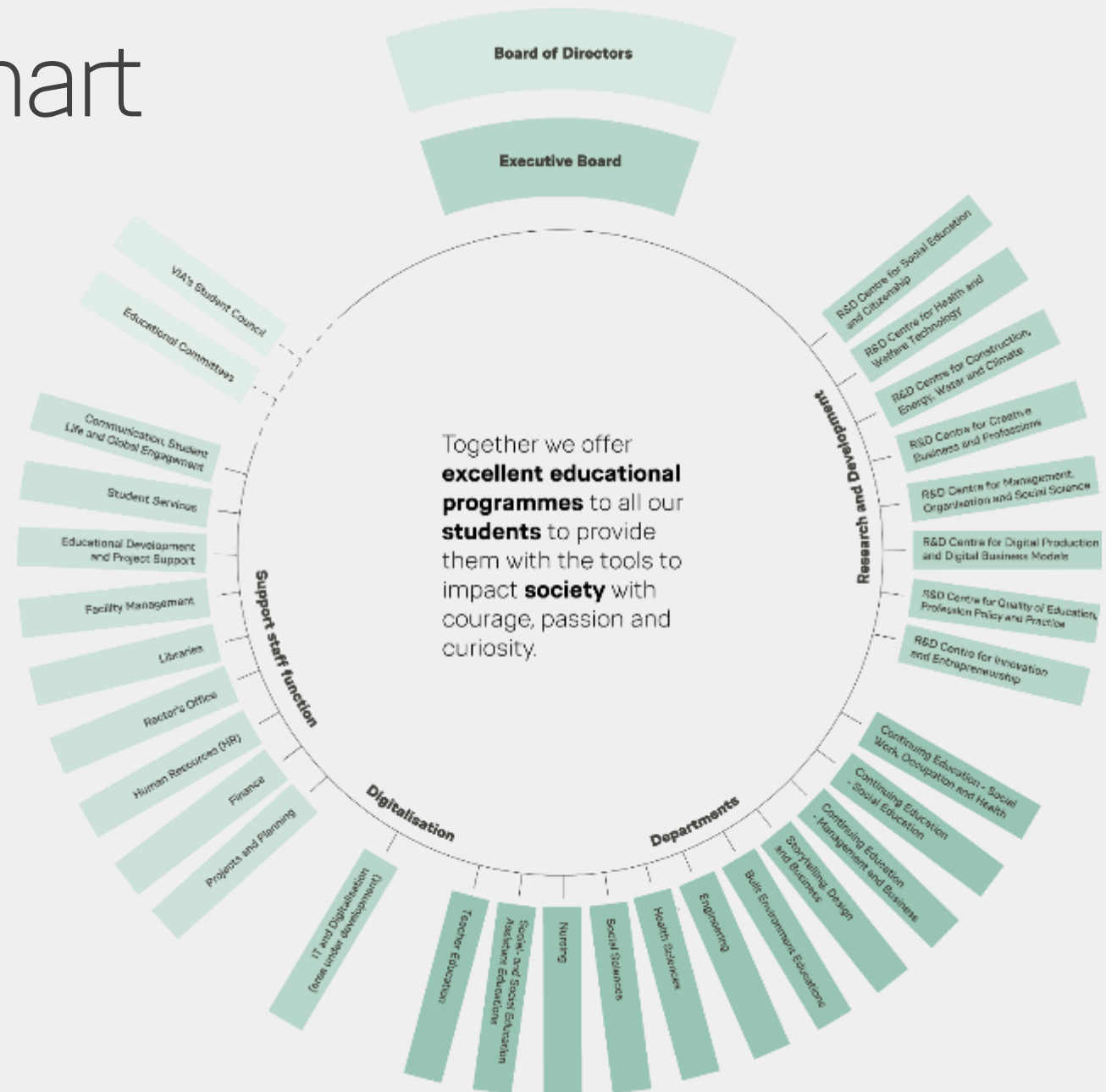
Multidisciplinary campuses

VIA's programmes take place in multidisciplinary study environments in eight campus cites across the Central Denmark Region:

- Campus Herning
- Campus Horsens
- Campus Holstebro
- Campus Randers
- Campus Silkeborg
- Campus Viborg
- Campus Aarhus C
- Campus Aarhus N

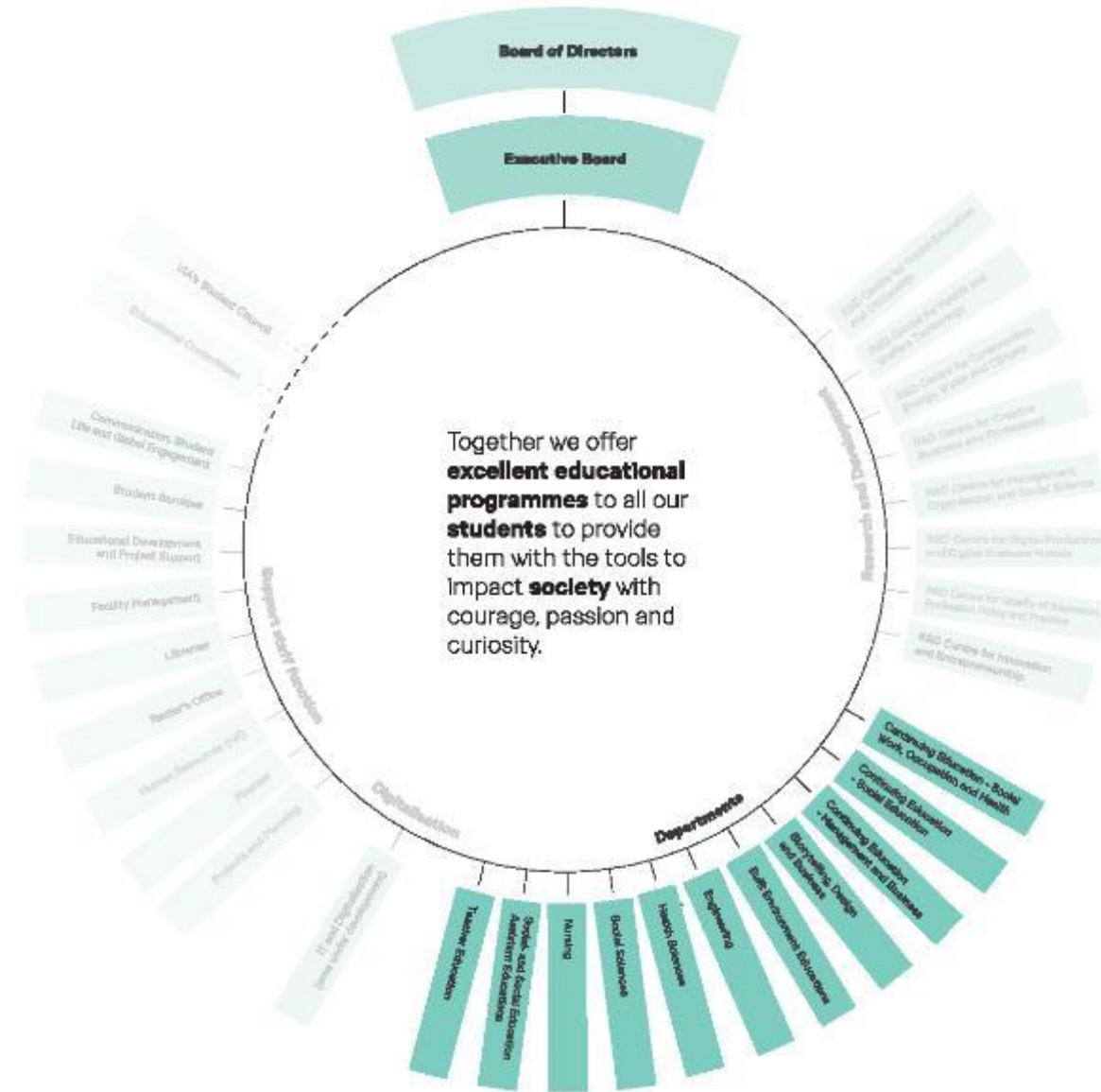


Organisational chart



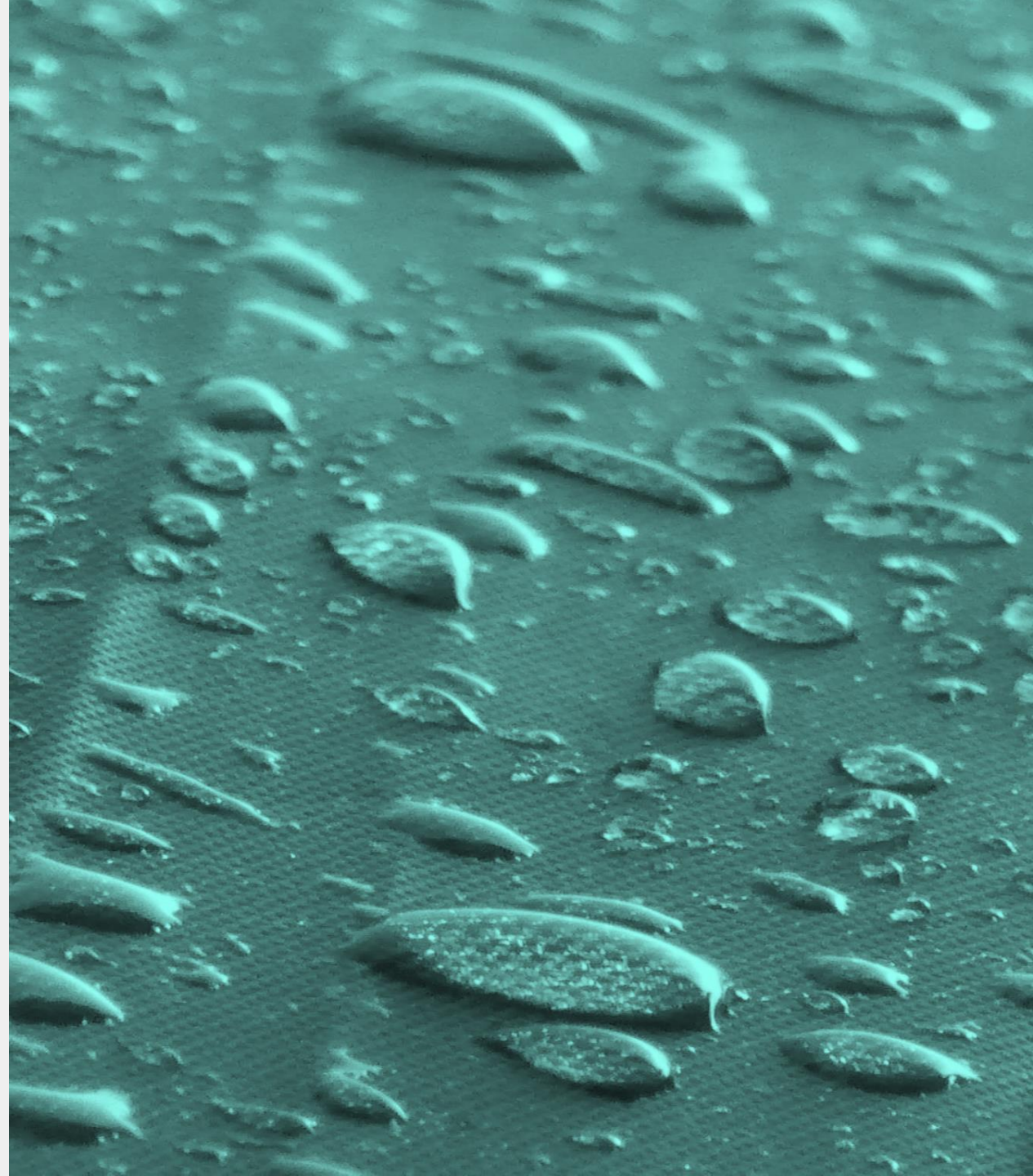
Departments

- Teacher Education
- Social- and Social Education Assistant Educations
- Nursing
- Social Sciences
- Health Sciences
- Built Environment Educations
- **Engineering**
- **Storytelling, Design and Business**
- Continuing Education – Management and Business
- Continuing Education – Social Education
- Continuing Education – Social Work, Occupation and Health



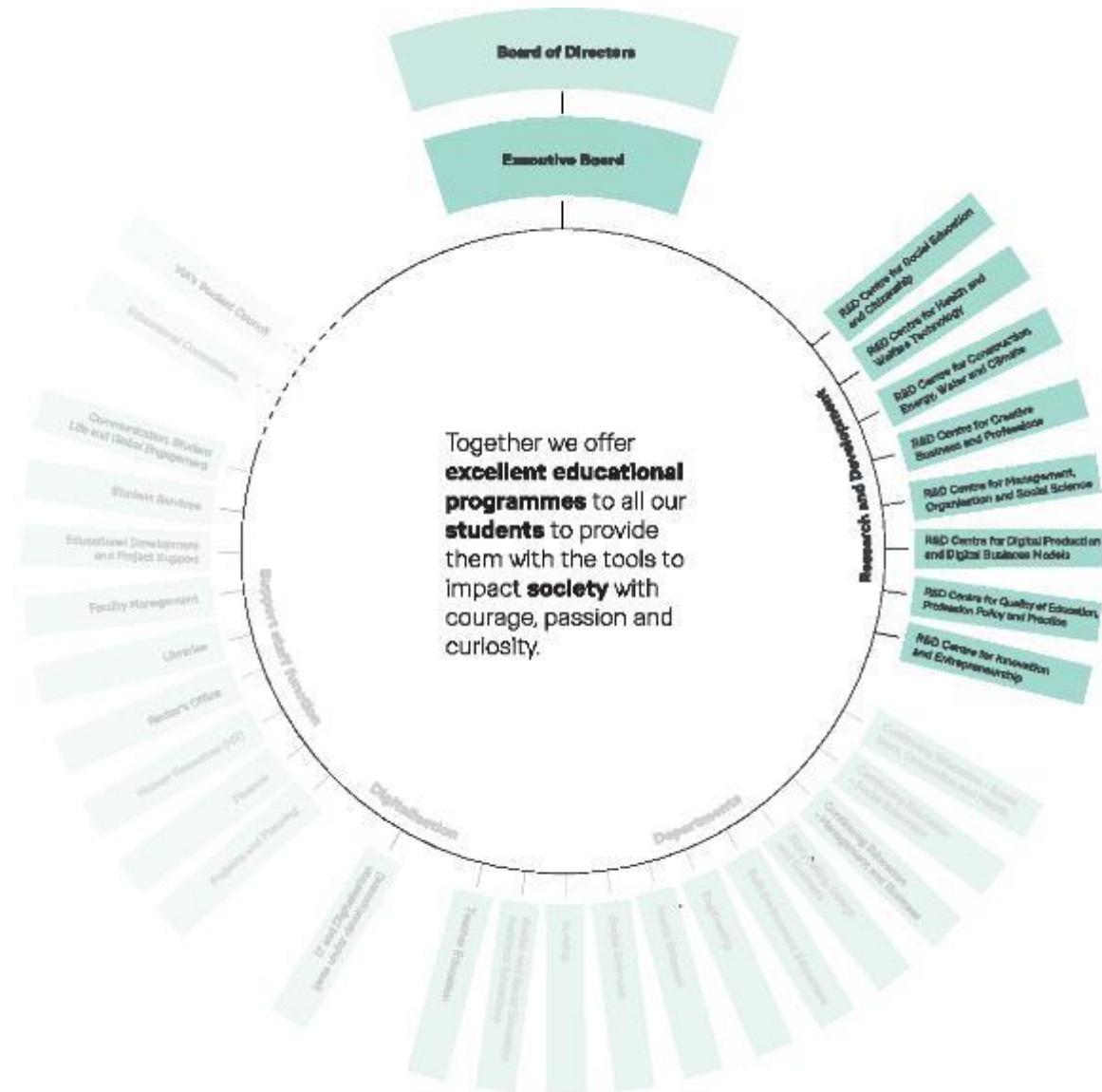
Strong research and development environments

- Seven research- and development centres.
- Managed by five Research Directors with direct reference to the Executive Board.
- Rector is ultimately responsible for the area.



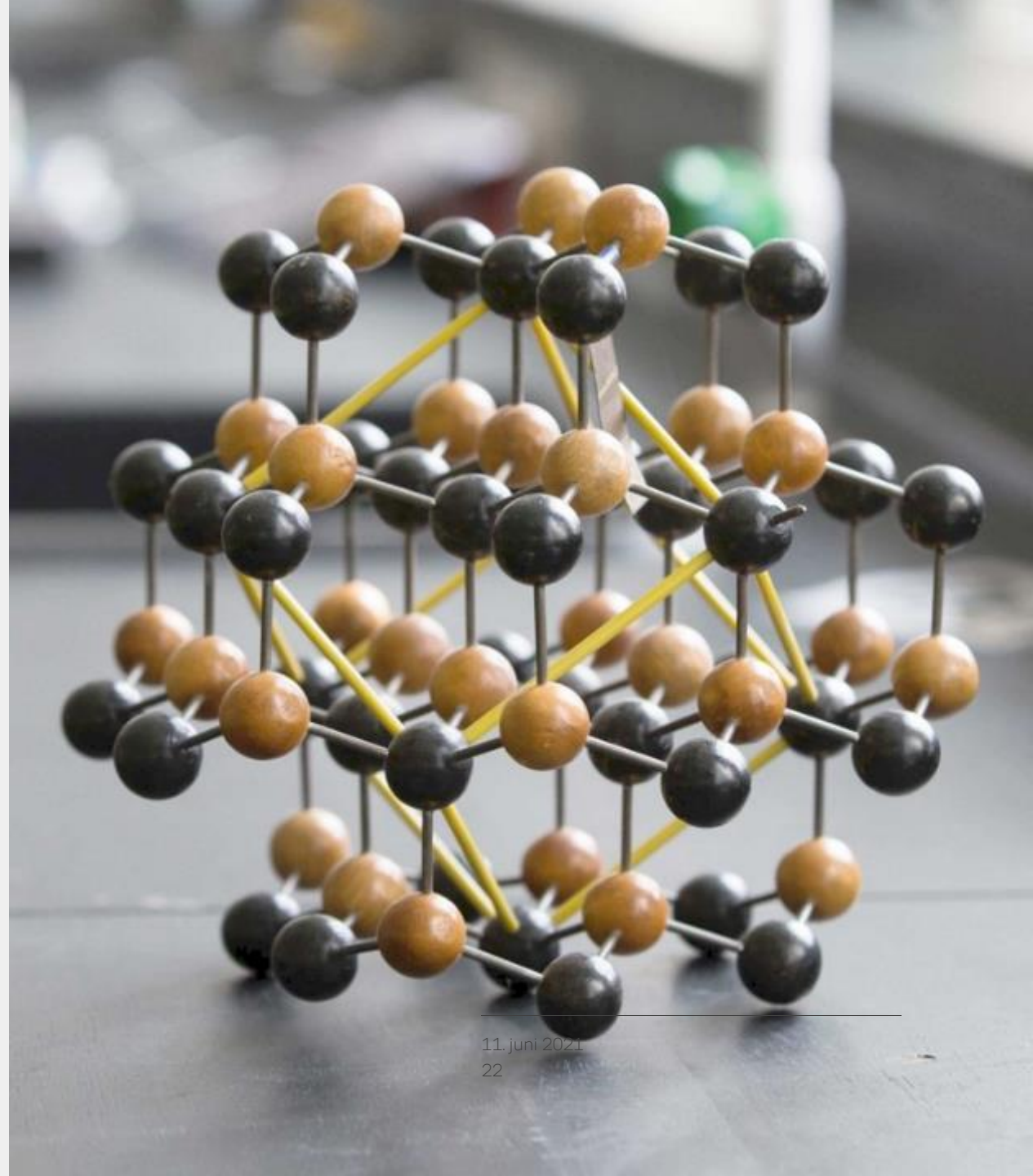
Research and development centres

- R&D Centre for Social Education and Citizenship
- R&D Centre for Health and Welfare Technology
- R&D Centre for Construction, Energy, Water and Climate
- **R&D Centre for Creative Business and Professions**
- R&D Centre for Management, Organisation and Social Science
- R&D Centre for Quality of Education, Profession Policy and Practise
- R&D Centre for Innovation and Entrepreneurship



Research leading to new solutions

- VIA primarily conduct **applied and practice oriented research** in close collaboration with partners in the public and private sectors
- VIA's research and development created knowledge that strengthens our **programmes** and the **businesses** and **industries** that employ holders of professional bachelor's degrees.
- Our research and development centres contributes to developing new solutions to **societal challenges**
- VIA employ more than **140** research and development staff holding a PhD.



VIA Design & Business Campus Herning



Scandinavia's largest

- VIA Design & Business is Scandinavia's **largest** educational institution within fashion and lifestyle
- Established by the fashion and lifestyle industry in the 1960s
- 1200 Students - **24% international students** from 28 countries
- More than 50 years of experience within the fashion and textile industry
- **Research & Development** center established 2005.

Creativity, Craftmanship, Theory, Technology & Research

We combine creativity, craftsmanship, theory, technology and research in a unique learning environment so that our students become part of the industry and understand its specific needs.



VIA Design links to the industry

- Science-based and practice-oriented education
- Empowering graduates to create business growth, both nationally and internationally
- Recent study: 80 % of international students find jobs in DK after graduation



Educational Programmes

- Design – Fashion
- Design - Furniture
- Pattern Design - Fashion
- Purchasing Management
- Branding and Marketing Management
- Retail Design & Management
- Retail Design
- Retail Management
- Visual Fashion Communication
- Entrepreneurship
- Communication and Media Strategy
- Engineering Materials Science & Technology



Creativity day and night

Laboratories and workshop facilities

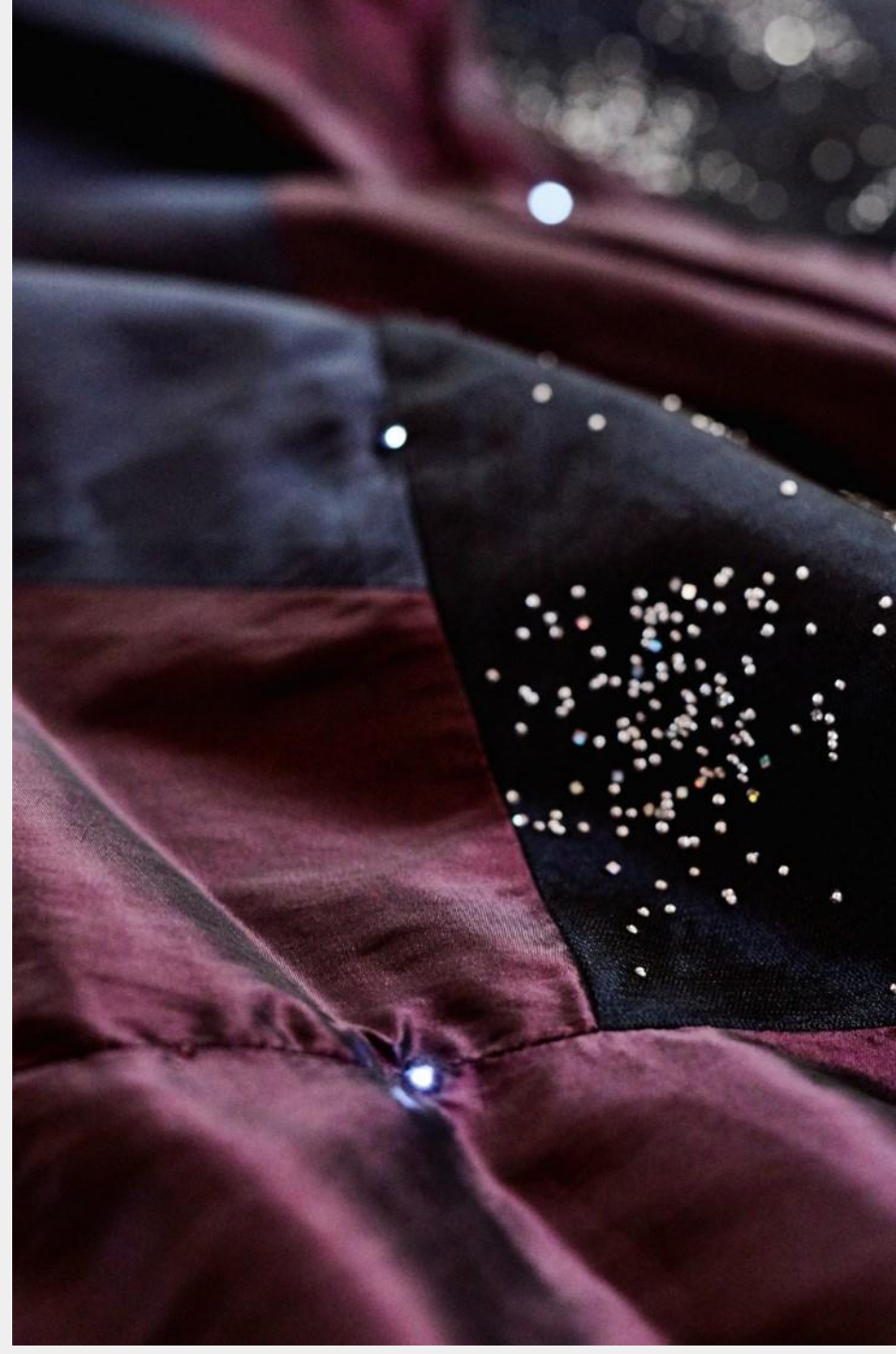
- Sewing workshops
- Wood, metal and plastic workshops
- Business Lab
- Printing & dyeing Lab
- Knitting workshop
- Weaving workshop
- Materials library
- Textile Testing Lab
- Fur and leather workshop



Gør tanke til handling
VIA University College



Research and Development Centre for Creative Industries and Professions



Research Programmes

- Product Design & Materials Technology
- Creative Business & Sustainable Development
- Animation
- Film & Transmedia



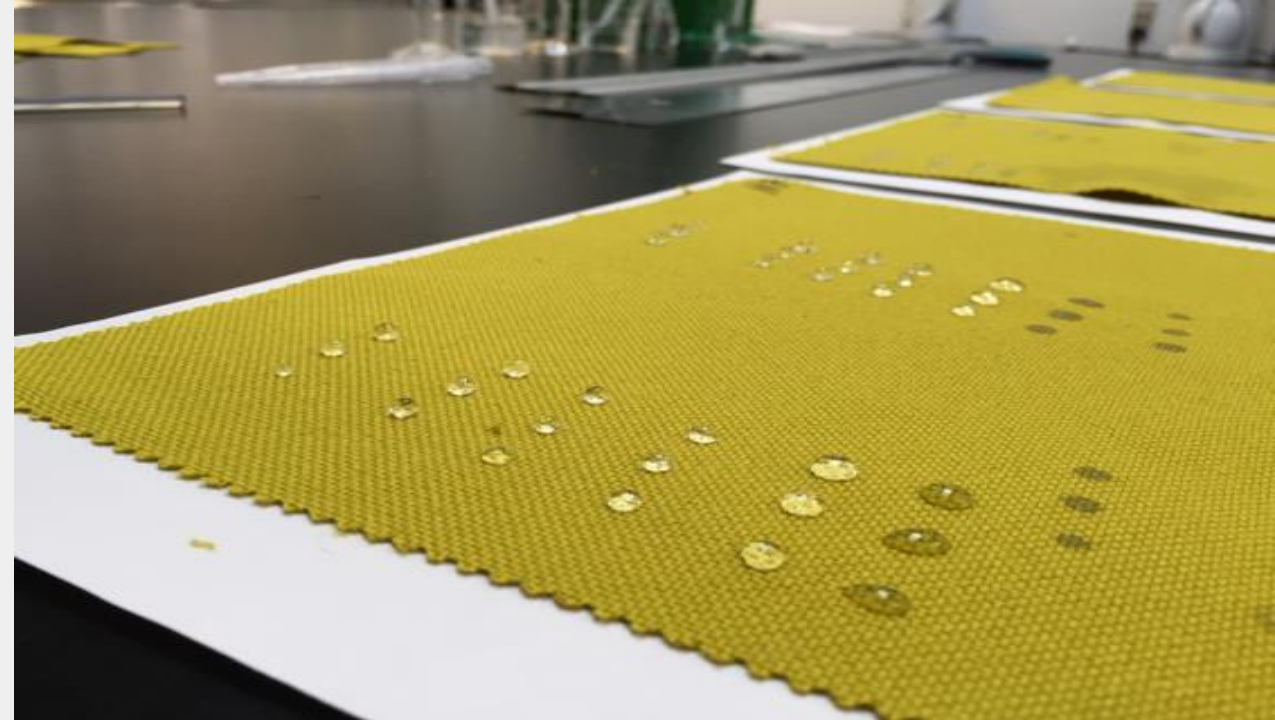
Product Design & Materials Technology

Programme for Product Design & Materials Technology has activities and focus on:

- Research and Development
- Project coordination
- Consultancy

Within:

- Materials & Sustainability
- Functional- & Smart Materials
- Fashion Tech & Smart Textiles
- Technology & Digitalisation
- Functional design



Value Creation – Knowledge Flow

Research & Development

**VIA
DESIGN**

Education

Industry

Product Design & Materials Technology

R&D Focus arear & Project:

- Hemp for textile applications
- Biopolymers for textile applications
- Functional textiles for future hospitals
- Sustainable functional textiles
- Sustainable dyes and pigments
- IoT for identification og transparency
- Smart Textiles & Fashion Tech
- Virtual product design. Body Scan – 2D/3D design
- Fashion Design 4.0
- 3D knitted upolstery



Meet VIA online

Website: via.dk or en.via.dk for English

Facebook: VIA University College International

Linkedin: VIA University College

Twitter: @VIAuniversity

Instagram: @viauniversitycollege



Do you want to know more?

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