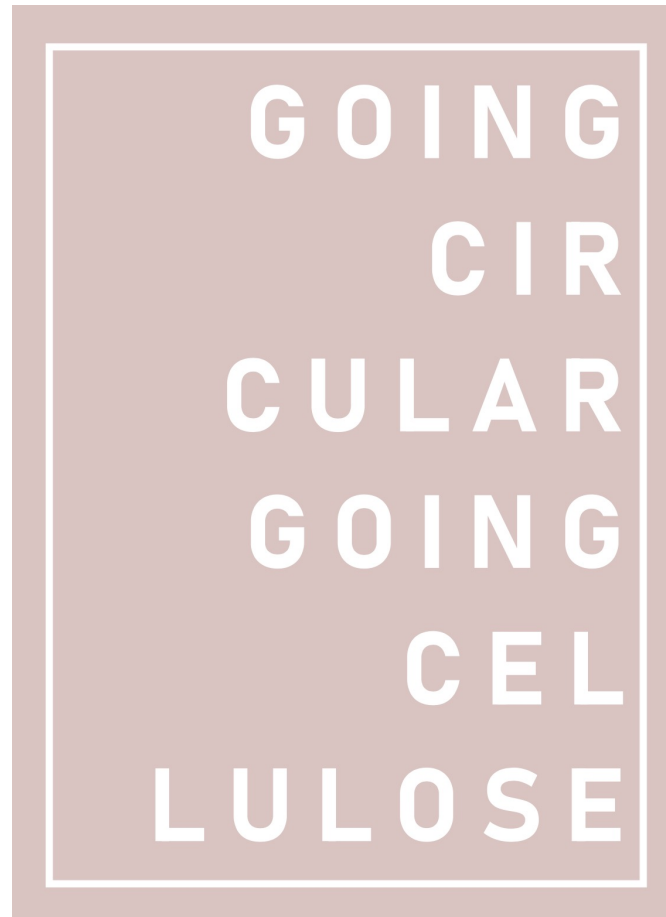


Future Makers

ArtEZ University of the Arts

dr. Daniëlle Bruggeman | Professor of Fashion | Netfas presentation | April 14, 2022



Partners: Saxion, Enschede Textielstad, Alcon Advies, Permess, JB Textiles, Hellen van Rees, Els Bugter (Tous les Chéris), Michelle Baggerman (Bureau Baggerman), Suzanne Oude Hengel & Milou Voorwinden, Karin Vlug & Bas Froon (Unseam). Funded by: SIA RAAK-mkb, 2018-2021.

Going Circular, Going Cellulose: circular design principles & co-design for circularity

- design-driven, practice-based research project, connecting industry partners and fashion- and product designers to develop textiles based on sustainable cellulose fibres;
- new circular design principles, like ‘co-design for understanding’;
- the importance of transparency, empathy and trust in multi-stakeholder contexts (‘relational proximity’);
- central role for design in creating a shared language and a mutual understanding (‘boundary objects’).

“unravelling and re-engineering a tea towel”

Michelle Baggerman



circular design is co-design

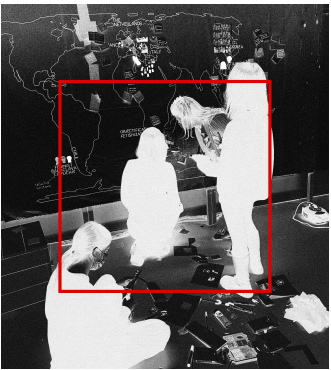
- co-design for understanding
- co-design for use(r) value
- co-design for material and process innovation

Solidarity in Fashion

(SIA KIEM)

Practicing Solidarity

(VriendenLoterij Fonds / DOEN foundation)



Images from left to right are related to the projects of:

Andrea Chehade | Zinzi de Brouwer / Studio Palha | Painted Series | Chet Bugter | z o m e r k a m p

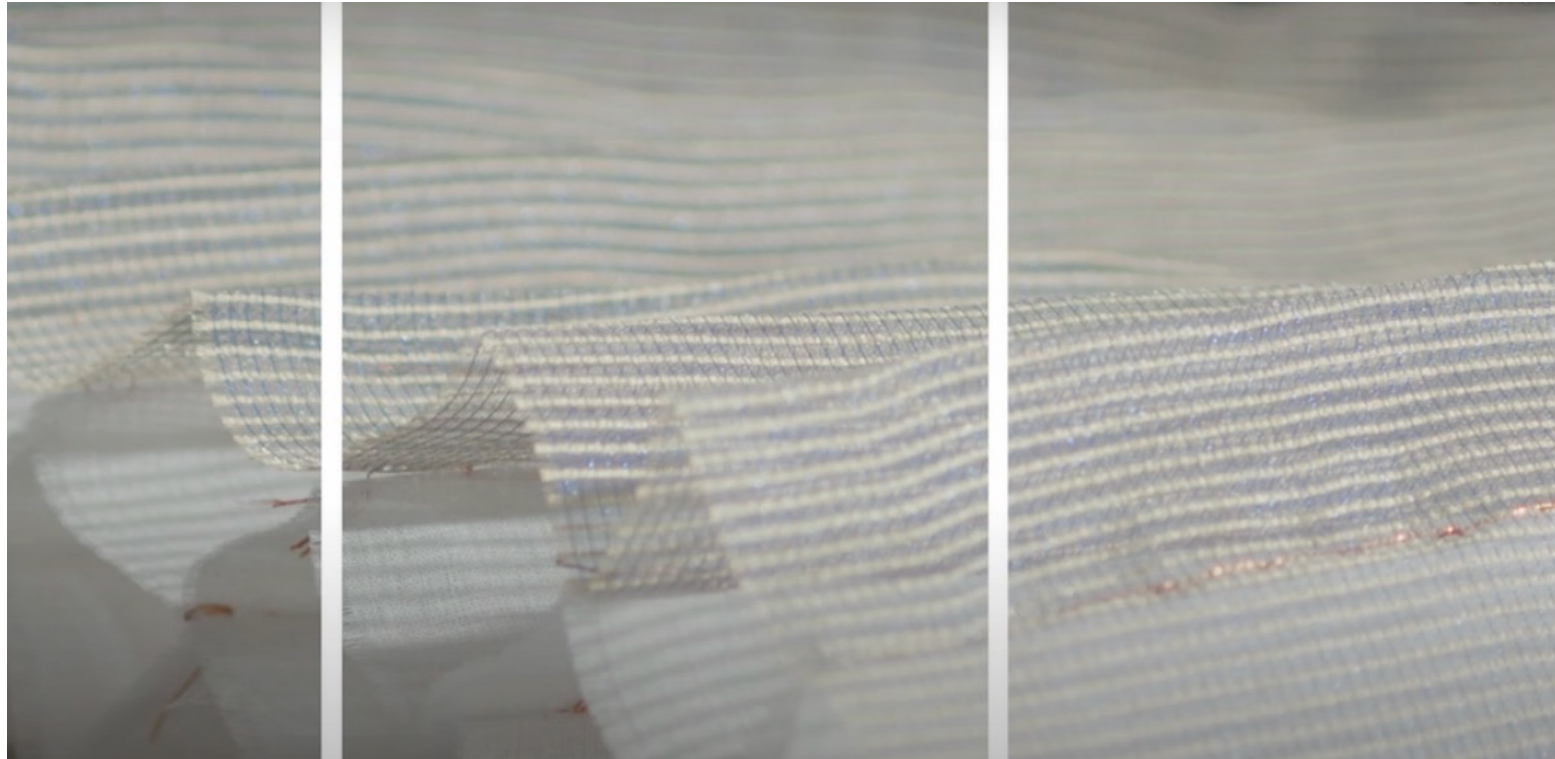
Emotionally Durable Design



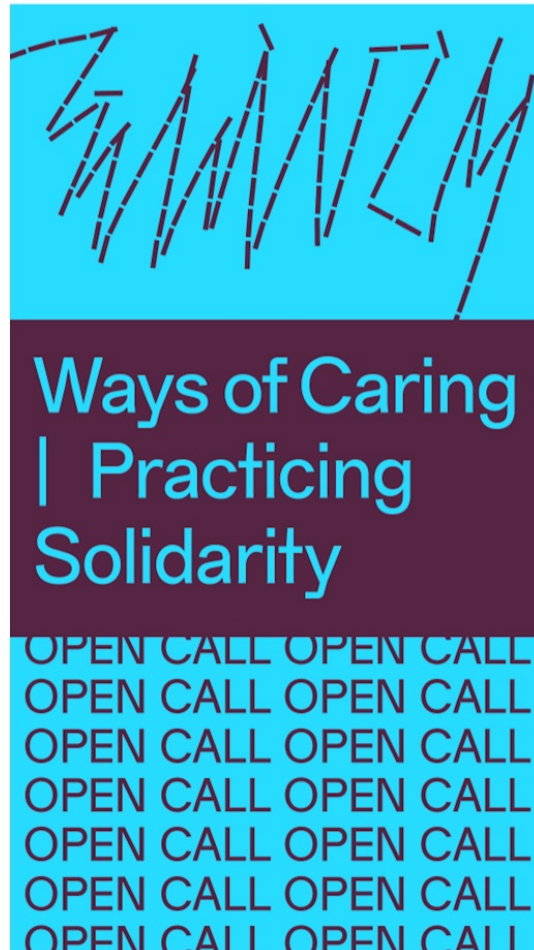
Simone Post, Label/Breed

Partners: Vlisco, Simone Post, Zinzi de Brouwer, Saxion Universities of Applied Sciences, Modint. Funded by: SIA
KIEM-Creatief.

Designing Shape Changing Textiles



Partners: UNStudio, Next Nature Network, Ecomimicry Institute, AMOLF, Pauline van Dongen.



International Fashion Conference

June 30 & July 1, 2022

Arnhem, The Netherlands

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In collaboration with Fashion Revolution